



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2025 AT A GLANCE

## GENERAL INFORMATION

CEO:	Chad Knight	Years in Service:	140
Board President:	Jaye Monter	Total Employees:	124

### YMCA WAY

*“STRESS the C”*

- Every team, board, and committee meeting begins with a devotion and/or invocation and ends with a Mission Moment!
- All YMCA Sports programs begin with a Sports Pledge!
- No meal is served in Child Care without a prayer!

### Members Served

*It PAYS to be a Member”*

- ✓ 723 New Members Signed up!
- ✓ Membership peaked at 3,034 In November!
- ✓ 1,836 members are 17 or younger!
- ✓ Retention rate was 61%!
- ✓ Penetration rate was 6%!

### Facility Usage

*“Something for EVERYONE”*

- Member cards scanned to workout 109,036!
- 7,390 guests paid to use our facilities!
- Our Y was rented to groups 87 times!
- Special groups accounted for 2,283 people!

### Program Participation

*“Character COUNTS”*

- 2,743 in Membership Promotions
- 152 in Child Care Programs
- 1,517 in Sports Events
- 16,344 in Healthy Initiatives Activities
- 7,355 in Aquatics Programs

Total Participants: 28,111 in 69 programs!

### Financial Assistance

*“MISSION into ACTION”*

- ✓ Program scholarships totaled \$41,868.02 and helped 3,678 participants and 120 members!
- ✓ Membership scholarships totaled \$33,629.81 and helped 728 participants and 332 members!

### Volunteers

*The BACKBONE of our operation”*

- Five program areas had 943 volunteers!
- Administrative volunteers serving on our Board of Directors, Committees, & special task forces accounted for 32 people!
- Annual Support had 9 campaigns!
- The Hog Wild Banquet had 22 volunteers!

### Collaborations & Partnerships

*“Togetherness is KEY”*

- ✓ CCC: Yoga classes
- ✓ GISH: Swim team & Sports Programs
- ✓ United Way: Scholarships
- ✓ Corporate Partner in Health: Provided employee memberships to 35 companies
- ✓ Togetherness: Donated food and supplies to community agencies & organizations!
- ✓ American Red Cross: Lifeguard Trainings
- ✓ Grand Island Parks & Rec: Grand Island Games, sports fields, & Volleyball Tournament
- ✓ Hands of Heartland, MMIS, & Goodwill: Clients received a 65 % scholarship!

*✓ And MANY OTHERS!*

### Free Outreach Highlights

*“For ALL”*

- Operation Splash served 404 participants!
  - 14 people used the RX Prescription!
  - Military outreach for 11 members!
  - “Everybody Plays, Everyone wins” provided 458 participants a chance!
- The Y sponsored 95 littles for BB/BS!
  - *And MUCH MORE!*

### Community Benefit

*“The Y...So MUCH More!”*

- ❖ \$3,963 was awarded in Gift Certificates to School events, fundraisers, & auctions!
- ❖ Volunteer hours totaled 7,748 (\$34.79 rate) giving back \$269,552.92 for our community!
- ❖ \$415,363.20 was subsidized helping 3,102 members for our corporate partners!
- ❖ ARC Banquet honored 78 volunteers, donors, members, and special friends as Y CHAMPIONS!
- ❖ The YMCA is a TAX BENEFIT not a TAX liability! NO TAX dollars are spent for our facility and operation!
- ❖ *And SO MUCH MORE!*

**MISSION IMPACT REPORT ON BACK**



# 2025 MISSION IMPACT REPORT

FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

Consider helping us today! You can DONATE to our Annual Support Campaign. You can be a CAMPAIGNER for us. You can SECURE an auction item for Hog Wild or ASC. INSPIRE others to GIVE! Have AN INFLUENCE! CRITICAL to our SUCCES!

Adjustment Line Item	Total Amount Awarded	# of participants	Members Served
<b>Program Scholarships</b>			
Everybody Plays Everybody Wins	\$2,011.50	458	29
Operation Splash	\$414.00	404	11
Childcare Adjustment	\$39,442.52	3,618	120
State of Nebraska - Summer Fun Club	\$678.00	6	1
Summer Fun Club Adjustment	\$382.60	4	3
<b>TOTAL PROGRAM</b>	<b>\$42,928.62</b>	<b>4,490</b>	<b>164</b>
<b>Membership Scholarships</b>			
25% membership scholarship	\$673.78	30	29
45% Scholarship	\$4,810.58	150	112
65% Scholarship	\$28,145.45	548	191
Military Outreach Free Membership	\$1,183.46	8	11
Military, 1st Responder, Clergy	\$8,593.24	764	300
Big Brothers - Big Sisters	\$2,549.13	95	26
College Student	\$300.62	38	7
<b>TOTAL MEMBERSHIP</b>	<b>\$46,256.26</b>	<b>1,633</b>	<b>676</b>
<b>Community Benefit Scholarships</b>			
Trade out	\$7,229.00	83	48
Corporate Partners	\$415,363.20	8,387	3,102
Gift Certificates	\$3,963.00	33	14
<b>TOTAL COMMUNITY BENEFIT</b>	<b>\$426,555.20</b>	<b>8,503</b>	<b>3,164</b>

## COMING FOR 2026

Keeping Our Promise	Free membership to deserving students from all four school districts
Guest Passes	All Department Heads have single, 7-day, 14-day, and 30-day passes to award
Bring A Friend Free Promo	The first full week of every month, members are entitled to bring a friend free all week!
Buddy Up Aerobics	FREE pass to try out our Group X classes
CCL Membership	Christian Community Leadership Membership discount

**"THE Y...SO MUCH MORE!"**

